

FUNDRAISING AT CSS



ANNUAL FUND & RESTRICTED GIVING

The school's highest fundraising priority and sincerest philanthropic efforts are through unrestricted, tax-deductible donations made annually. These dollars are applied to the school's operating budget to make "magic moments" for your students. Annual Fund allows the school to say "yes" to opportunities.

A strong strategy will focus on gifts/pledges in September and October. **Every gift, no matter the size counts.** Gifts of \$1500 or more are considered leadership gifts and donors are invited to the October 26, 2016 Claremont Society event. Some donors, foundations, & corporations restrict gifts to scholarships, endowment, programs, professional development, and technology and capital improvements. These gifts are closely aligned to school priorities.

2015-2016 Total Impact:
\$265,781 Annual Fund
+ \$259,562 Restricted Gifts
\$525,343 Tax-Deductible Gifts



GALA & AUCTION*

There is not a more exciting spring evening for CSS as our families come together to celebrate our mission, accomplishments, student successes, and to enthusiastically raise dollars to benefit our students.

With approximately 175 guests attending each year, this evening provides donors the opportunity to support our fine school through sponsorship and underwriting, the purchase of tickets, live and silent auction sales, and Raise Your Paddle donations!

This event will feature online bidding, student performances and auctioneer Reggie Rivers on Saturday, April 8, 2017.

Proceeds will benefit art and technology.

2015-2016 Total Impact:
\$80,900 Net Proceeds



COMMUNITY EVENTS*

A few opportunities throughout the year represent smaller fundraising yields but serve the dual purpose of providing services to families while also building community and providing outreach. These events have a strong volunteer component.

- Parents Association Carnival, FunRun, & Garage Sale
- Class and Club fundraisers
- Kodiak Athletic Boosters
- Concessions by Upstagers
- Concessions by KICS
- Library Book Fair

**When a good or service is exchanged at a price that does not exceed the item's value, the item is not tax-deductible by IRS standards.*

2015-2016 Total Impact:
~ \$40,000

Notice of Important Tax Advantage: Colorado Childcare Tax Credit

In order to promote giving to nonprofit organizations that provide quality childcare in Colorado, the state offers a special 50% income tax credit to taxpayers who donate to qualifying programs. **The effect of this credit is that half of your donation is offset by a dollar-for-dollar reduction of your Colorado income taxes.** Nearly \$300,000 of The Colorado Springs School’s budget is associated with childcare expenses for Early Childhood, including but not limited to facilities and maintenance, teacher salaries, and programmatic resources. By designating your Annual Fund gift to Early Childhood you are still able to claim a full contribution on your federal and state income tax returns if you itemize your deductions.

If you would like your gift to The Colorado Springs School Annual Fund to be earmarked for the tax credit, please write “Early Childhood Tax Credit” in the memo line of your check or on your donation envelope. If giving online, please designate your gift to Early Childhood. The Advancement Office will issue corresponding paperwork for the tax credit.

Tax Credit Eligibility Rules

- Donations cannot exceed \$100,000 per taxpayer per year;
- Donations cannot exceed the tax liability for the tax year;
- The credit is scheduled to sunset in 2019.
- Availability subject to legislative action.
- Stock transfers and in-kind donations are not eligible.

Impact of Using Tax Credit	
Donation	Tax Credit
\$20,000	\$10,000
\$2,000	\$1,000
\$200	\$100

Annual Fund gifts designated to Early Childhood are eligible for a 50% tax credit. Please consult your tax accountant to confirm the effects of this credit on your individual finances. Additional information may be found on the Colorado Department of Revenue website by referencing “Income 35 Child Care Tax Credit”



Annual Fund Giving Levels

Claremont Society

Legacy Leaders	\$20,000 and up
Leadership Circle	\$10,000 - \$19,999
Sponsors Circle	\$5,000 - \$9,999
Benefactors Circle	\$3,000 - \$4,999
Members Circle	\$1,500 - \$2,999

Pourtales Society

Valedictorian Circle	\$500 - \$1,499
Cum Laude Circle	\$1 - \$499

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